



GREEN ACTION FUND

THREE PILLARS OF SUSTAINABILITY



In order to have your project qualify for a grant from the Green Action Fund, it must meet our standards for **sustainability**. A good way to measure how sustainable your project may be is to review each pillar and see how you can apply your goals and impacts to the pillars!

ENVIRONMENTAL

- Conserving natural resources
- Reducing footprint
- Reducing natural resource consumption
- Reducing pollution (waste, carbon, land, water)
- Reusing or repurposing materials that may otherwise be disposed of
- Prioritizing health and wellbeing of people, planet, plants, and animals



SOCIAL

- Better serve students
- Educate students on sustainability topics
- Improve engagement with campus community and students
- Increase accessibility
- Support marginalized groups
- Prioritizing health and wellbeing of people and society



FINANCIAL

- Return on investments
- Improve processes
- Increase efficiency
- Save money
- Minimize need for purchasing new resources
- Avoid future costs by investing in future/long-term solutions
- Local economic support
- Supporting ethical business

